

GREENWAY NEWS CASE STUDY

Does cumulative news statistics support allowing camping on the Greenway?

Local News, tabulated by volume, is often a good indicator of problems in the community. The news reports tragedy in detail.

We asked volunteers to count every article on the Greenway from a randomly selected major media organization. An actual dice roll landed on KOB NBC 5 as the first case study. Six (6) local media outlets were considered. Volunteers studied 70 articles over about 5 year of KOB news stories. (REFERENCE: <https://kobi5.com/tag/greenway/>)

We also had volunteers take minor sample of 2 other major news media organizations locally (TV & Print), and found similar results. We thought a quick sample, to verify the subject station was not an outlier.

Each article was classified as follows:

- **PROBLEMATIC including:**
 - Runaway camp fires causing damage
 - Many small fires put out
 - Arsonists caught.
 - Multiple bodies found
 - Rape
 - Gunshots
 - And other problematic incidents

- **SAFE/UNRELATED including:**
 - Reseeding
 - Unrelated projects
 - Unrelated incidents
 - Greenway Planning
 - Alameda fire or recovery related

RESULTS:

63 (90%) of articles were PROBLEMATIC. (Having issues relative to criminal activity, man made fires and other illegal camping related issues.).

7 (10%) of articles were SAFE/UNRELATED.
(Not relative to or caused by camping on the Greenway)